

Veeple Announces Increased Distribution Capabilities Through TubeMogul Agreement

*Online Video Campaigns Powered By Veeple's Platform
Can Now Gain Additional Exposure*

Palo Alto, Calif., - July 7, 2009 – Marketers and agencies as well as social media leaders using Veeple's Interactive Online Video (IOV) platform (www.veeple.com) will have greater distribution choices for their online video campaigns as a result of an agreement with TubeMogul (www.tubemogul.com), the most popular online video distribution platform.

The agreement allows Veeple customers the use of TubeMogul's signature "Load and Track" service which gives users the capability to upload videos once and automatically deploy them with as many of the top video sharing sites as they want, within the users' specified accounts.

"Veeple is all about enhancing, engaging and measuring online video campaigns. Our customers expect not only simplicity in our service but also a platform that quickly evolves with their needs. As we evolve the Veeple service we knew that syndication was a top priority for our customers who are increasingly adding online video to their marketing mix." said Scott Broomfield, CEO and co-founder of Veeple.

"Veeple understands the needs of today's marketer who is responsible for telling a compelling story while building a well-respected brand through the powerful tool of online video," said Brett Wilson, CEO and co-founder of TubeMogul. "TubeMogul is pleased to enhance Veeple's service offering through the ability to help increase the distribution of the interactive videos that Veeple's customers are creating."

Veeple and Tube expect to deliver the new capabilities by the end of July.



About Veeple

Veeple is the leader in simple, Interactive Online Video (IOV) solutions for marketers looking to deepen customer engagement through online video. With Veeple's cloud-computing solution people have easy access to use [interactivity](#), [full content management](#) for multiple clients, [branded player video delivery](#) and [full clickable analytics](#). Veeple has the solution for successful online video campaigns. Veeple is a private company headquartered in Palo Alto, California. For additional information go to www.veeple.com/solutions.php

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