

## **Veeple Announces Agreement with BitGravity Along with New Service Enhancements**

*Online Interactive Video Service Adds New Branding and Social Media Features Requiring State-of-the-Art Content Delivery Network*

**Palo Alto, Calif., - June 23, 2009** –Veeple, Inc. ([www.veeple.com](http://www.veeple.com)) the leader in simple, Interactive Online Video (IOV) solutions for marketers today announced an agreement with BitGravity, a global leader in online video, as well as several new service enhancements to its platform.

Under the agreement, BitGravity will offer Veeple's simple and innovative video solution to content owners and businesses to easily upload, manage, deploy and measure interactive videos across the Web. Veeple, in turn, will standardize its offering on BitGravity, providing best-in-class video delivery capability to its customers.

"BitGravity's focus on fast, high-quality video delivery is of primary importance in working with them," said Scott Broomfield, co-founder and chief executive officer of Veeple. "BitGravity truly understands high performance video delivery, ensuring a fantastic online video experience for our customers," continued Scott.

"Veeple is an excellent example of the type of service we envisioned supporting when we designed BitGravity's CDN. Veeple's focus on offering a simple customer experience for uploading, managing, hosting, and best of all, making online video actionable, were the deciding factors in our working with Veeple." said Chris Turner, VP of Worldwide Sales at BitGravity.

The new enhancements to the Veeple service include:

**Branded Player** – The ability to upload company logo, graphics, [Favicons](#) (favorite icons) and watermarks directly into the player.

**Syndication** – Creating a new feature that significantly broadens video distribution capabilities through customizable URL links and resultant RSS feeds.

**"In Video Contact Us"** – The ability, in real-time to collect contact information from potential customers.

Affiliate Program – Marketing, video and web development firms now have the opportunity to participate in Veeple’s referral program, which includes monetary rewards.



### **About Veeple**

Veeple is the leader in simple, Interactive Online Video (IOV) solutions for marketers looking to deepen customer engagement through online video. With Veeple’s solution absolutely no programming is required for [interactivity](#), [full content management](#) for multiple clients, [branded player video delivery](#) and [full clickable analytics](#). Veeple provides the necessary tools for successful online video campaigns. Veeple is a private company headquartered in Palo Alto, California. For additional information go to [www.veeple.com/solutions.php](http://www.veeple.com/solutions.php)

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